

worksite
wellness
council
of Rhode Island



Worksite Wellness Council of Rhode Island

YEAR IN REVIEW

June 2006 – June 2007



Rhode Island



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First Well State in the Nation

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Welcome & Introductions

Annual Meeting 2007

Gail Davis, President



June through August 2006

- 05/05 – 1st Executive Director began
- 06/13 – Annual Meeting
- 06/23 – Edna Poulin retires from RIDOH
- 08/08 – BOD and Committee Chair Meeting
- 08/17 – Application Help Sessions
- 08/25 – Round Table Mtg w/ ACS



September -November 2006

- 09/04 - WELCOA announces 6 RI organizations as Well Workplace Award recipients
- 09/05 – Full Council Meeting - Purell
- 09/15 – Wellness University @ AMICA Mutual
- 10/10 – BOD and Committee Chair Meeting
- 11/14 - Full Council Meeting – Greater Providence YMCA



December 2006 & January 2007

- 12/07 – WWCRI received Best Practice Award from NEEBC
- 12/12 – BOD and Committee Chair Meeting
- 12/14 – State of RI Silver Award Celebration
- 12/31 - Council mailed 37 Well Workplace Award Applications to WELCOA
- 01/01 – New Membership rates go into effect
- 01/23 – Business Before Hours – NRI Chamber



February - April 2007

- 2/13 - BOD and Committee Chair Meeting
- 02/22 – BOD Strategic Planning Meeting
- 2/27 – Council mails one Small Business App to WELCOA
- 3/13 – Full Council Meeting – Fruits & Veggies/More Matters
- 3/27 – Statewide Business After Hours – Chambers of Commerce
- 04/09 – Well State Dinner w/Stephen LaCagnin & Kelly Nix
- 04/10 – **Well State Designation** at State House
- 04/07 – WWCRI receives Community Partnership Award from RI DOH
- 04/26 – 14th Wellness University at CVS



May & June 2007

- 05/02 – Business Expo – 8th year
- 05/15 – Full Council Meeting – Psychologically Healthy Workplace
- 05/31 – 13th Annual Worksite Health Awards
Greater Providence Chamber & BCBSRI
- 06/12 - BOD and Committee Chair Meeting
- 06/14 & 28 – Application Help Sessions
- 06/20 – Well State Awards Ceremony – Rhodes



WORKSITE WELLNESS COUNCIL OF RHODE ISLAND

Annual Sponsorship Levels

The knowledge that you have wisely invested in the legacy of the First Well State

- **Premier Sponsor - \$20,000 or more**
- **Executive Sponsor - \$10,000**
- **Corporate Sponsor - \$5,000**

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Advocacy Committee

The 2006-2007 Year in Review



Advocacy Committee

Melissa Campbell, Chair

- Spring 2006 - American Cancer Society Freshstart Facilitator Training over 20 participants representing 19 RI companies
- Summer 2006 - Business Roundtable Discussion Tobacco Resources and Support
- Winter of 2007- Distribution of "Tobacco Resource Guide for Employers" mailed to all WWCRI members

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Professional Development Committee

The 2006-2007 Year in Review

Professional Development Committee

Since 2000...

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**WWCRI has held
14 Wellness
Universities**

Totaling 356 attendees

Professional Development Committee

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Wellness University: September 15, 2006

- Location: Amica Mutual Insurance
- 55 Participants from 34 Corporations & State Agencies

Wellness University: April 26, 2007

- Location: CVS Corporation
- 31 Participants from 19 Corporations & Organizations

Professional Development Committee

Last Year's Focus

- Offering of additional hands-on sessions to assist companies in completing their WELCOA application ✓

- Commitment by the Council to provide any support necessary in reaching the Well State goal ✓

- Hold Wellness University in Fall 2006 ✓

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Professional Development Committee

2007-2008 Focus

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- **Continue to offer 2 Wellness Universities**
 - Next Wellness University is October 26, 2007 at the American Cancer Society in Warwick, RI
- **Continue to offer hands-on sessions to assist those companies in the process of completing their WELCOA application**
- **Bring additional value to the WWCRI membership**
 - Mentor member companies
 - Survey member companies regarding what they want/need from the council and deliver
 - Offer more tangible wellness program resources through best practice round table forums

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Marketing Committee

Chair: Heather Provino, Provant Health Solutions

The 2006-2007 Year in Review

Marketing Committee

Chair: Heather Provino, Provant Health Solutions

- **Year in Review:**
 - **Achieved Well State!!!**
 - **WELCOA Announcement & Declaration on April 10, 2007**
 - **Well State Award Breakfast**
- **Initiated/Continued Collaborative Marketing Efforts with:**
 - **Joined forces with RIBGH's Wellness Committee**
 - **Providence Business Expo**
 - **Providence Chamber Breakfast**
- **Looking into the future:**
 - **Premier Sponsorships**
- **Marketing Strategy Going Forward**
 - **Promote & Develop Marketing Materials to Demonstrate Value-Add of Council Membership**
 - **Promote "Best-in Class" Wellness Programming & ROI Results.**
 - **Promote Small Business Initiative**

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Small Business Initiative

Patricia Bose, RN

The 2006-2007 Year in Review



Small Business Initiative

- Obtained grant from the RI Department of Health for December 2006 – June 2007
- Funding renewed for July 2007 – June 2008
- Contracted with Patricia Bose, RN as the Small Business Consultant
- Blueprint - WELCOA Small Business 10 Step Approach
- Targeting small businesses with 50 and fewer employees – member/non member companies
- Five new member companies, five existing member companies that engaged in process
- Developing Small Business Marketing Campaign
- Developing a toolkit with resources related to the WELCOA 10 Step Approach
- Establishing a Small Business Advisory Committee

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Treasurer's Report

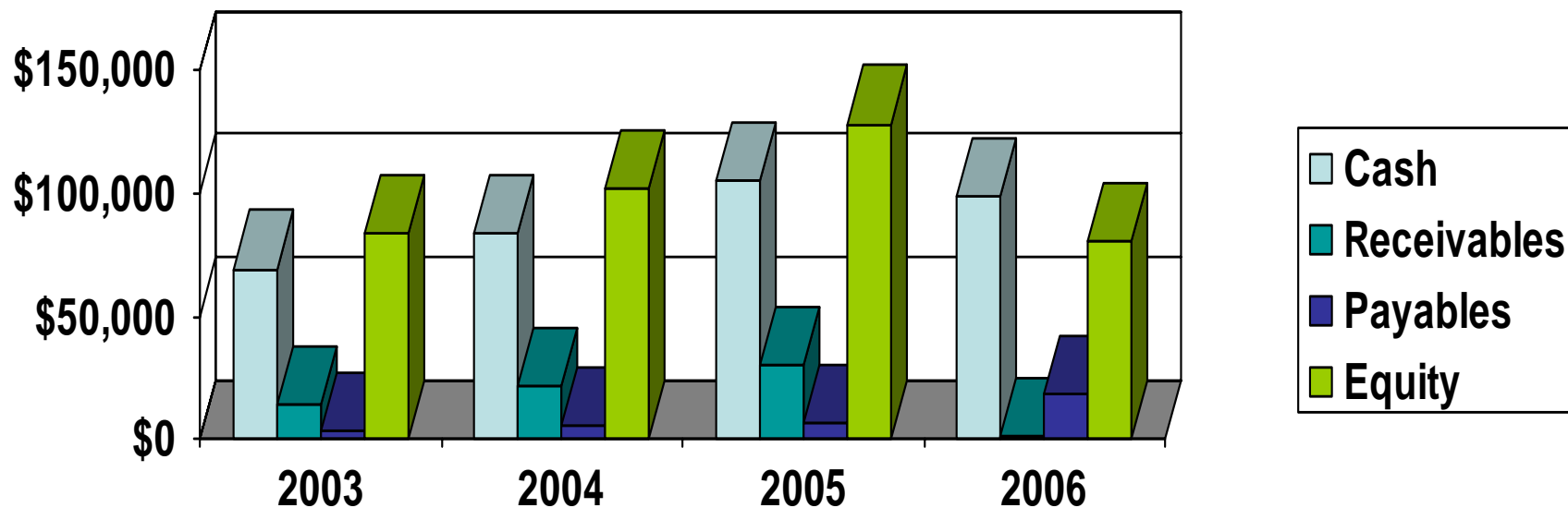
Sandy Figueiredo, CPA

The 2006-2007 Year in Review



Balance Sheet

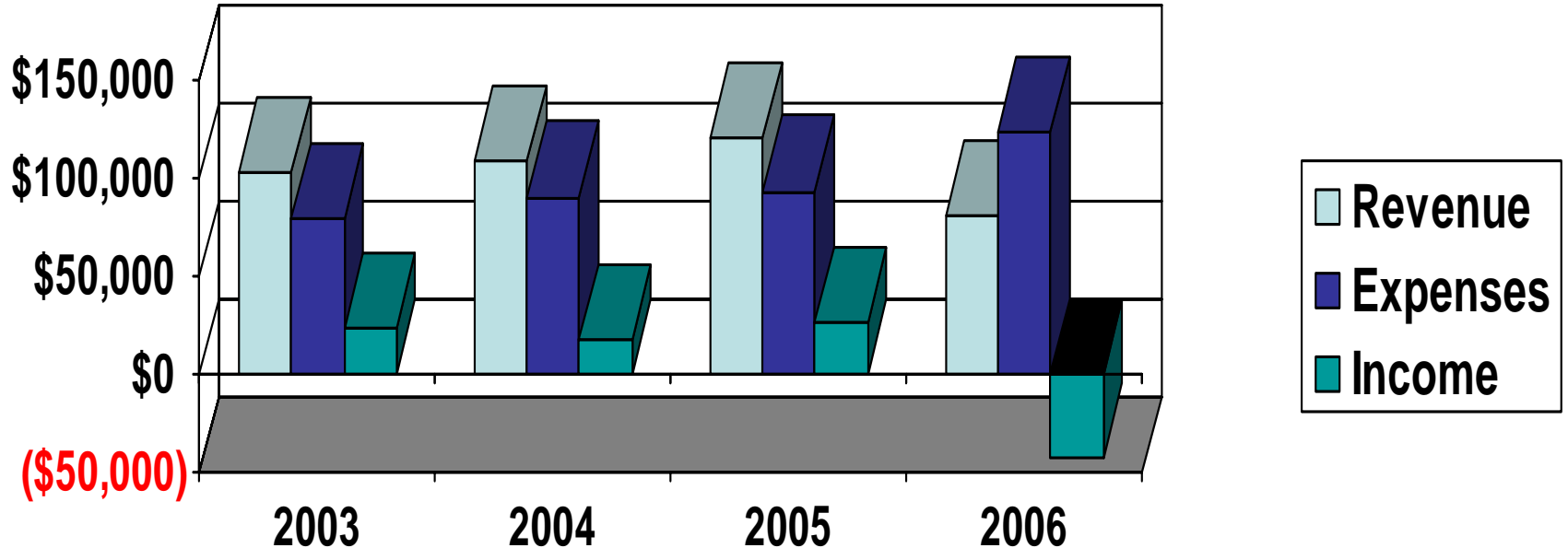
- At December 31, 2006 the Council had approximately 5 months of expense in its cash and cash reserves.
- The Council had less than 1 month of its revenue in receivables at December 31, 2006.
- The Council had approximately 1 month of expense to be paid at December 31, 2006.
- Net Assets (Net Worth) had decreased 34% since December 31, 2005.





Council Activity

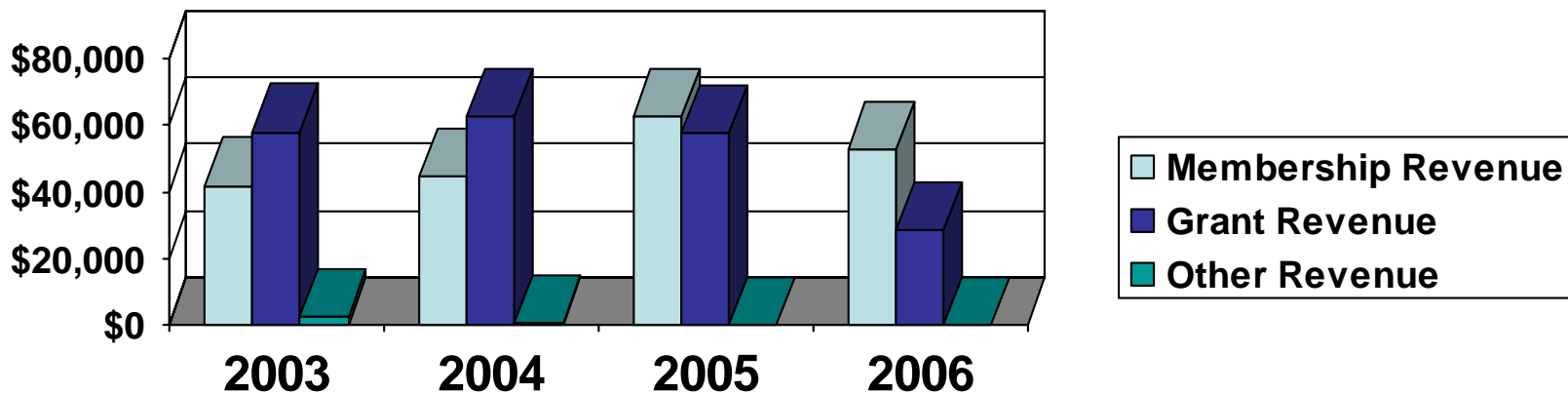
- **The Council's revenue decreased 29% from the prior year**
- **The Council's expenses only increased 32% from the prior year.**
- **97% of the Council's expenses are related to its Membership and Grants.**





Council Revenue

- **Grant revenue was approximately 35% of total revenue**
- **Membership revenue was approximately 65% of total revenue**
- **Membership revenue has decreased 7% since 2005**



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Acceptance of Minutes

***Motion to accept minutes
of 6/13/06 Annual Meeting***

Patricia O'Donnell, Secretary

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***Ratification of
Actions
Officers
&
Directors***

Patricia O'Donnell, Secretary

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Nominating Committee

New Directors

- Mr. Jeff Johnson, Retired, Beacon Mutual Insurance Company
- Sheila Jacobs, M.Ed., C.H.E.S., Health Promotion Manager, Lifespan
- Lisa Edenbaum, RN,MBA, National Director, Health & Wellness, United Healthcare
- Ellen Conway, Manager of Client Services, Health & Wellness Division of BCBSRI

Term expiration - May 2010

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Presentations

Debra Foley, Executive Director

The Journey

To

Well State

Video

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Mark R. Converse



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What A Year!

Closing Remarks



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